

Carol Limah

A girl from the Amazon living in São Paulo, taking you to *incredible places*.

@eu.carollimah · Travel, food and stays, with humor and never scripted.

58.4K

Instagram followers

1.67M

views in 30 days

242K

average per reel

1.1M

views on a single reel

Amazonas
→ São Paulo



Who *watches* me

68% are between 25 and 44

79% live in São Paulo and the Paraíba Valley

2 in 3 are women



Age range

18-24 years old 11.4%

25-34 years old 38.5%

35-44 years old 29.7%

45-54 years old 13.3%

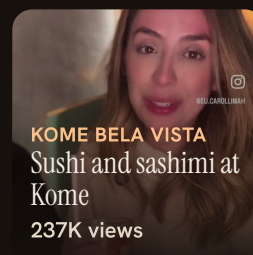
Top cities

São Paulo 45%

São José dos Campos 22%

Jacareí 12%

Brand deals that *delivered*



The **10 reels for Mercado Livre** average **480K views**. Across 165 reels on the profile, 242K on average: more than four times the follower count.

Partnership *formats*

Reels & stories

Posted on my profile, scripted in my own voice and delivered to an audience that already trusts my tips.

Hotels & inns

Coverage of the stay and the destination: rooms, experiences, breakfast and what to do nearby.

Restaurants in São Paulo

A visit, dish by dish, with the feel of the place. Content that makes followers want to book a table.

UGC videos

Videos for the brand to use on its own channels and ads, with no need for a post on my profile.

Brands and places I've worked with

Mercado Livre Shein Casas Bahia LG Samsung Brasil Churrasco On Fire Kome Gusto Cucina Paparoto Cucina Buddha Spa Reserva Ilhabela Aimê Pousada Tempo by Porsche HC Helicópteros CASACOR Palmolive Alva Emma Café de la Musique Mana Poke Arena Movie Espaço Simone Zagallo

Instagram data for @eu.carollimah: Insights from Sep 20-Oct 19, 2026 (followers, views and audience) · Reels tab, 165 reels, Oct 20, 2026.

Shall we take your brand *somewhere incredible*?

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I reply within 2 business days.

[instagram.com/eu.carollimah](https://www.instagram.com/eu.carollimah)

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